



Zest4Kidz is an Irish Children's Charity helping children in desperate circumstances around the world. Zest4Kidz Business Partners are companies who have chosen to make a difference in the lives of these children. Our partners know the value of a good investment. This partnership is a chance for your company to highlight its social responsibility to the public. As a Zest4Kidz Business Partner you will receive positive PR, free promotion, and have a chance to tell a story that is truly changing lives.

## 100% Model

Here's our crazy idea: Always use 100% of public donations to help children in need. We depend on Zest4Kidz Business Partners to cover our running costs. This is a fact that we let the public know time and time again. The public feel good knowing 100% of their money is going to its intended project and at the same time they feel good about those businesses who are making their 100% donation possible. Our Zest4Kidz Business Partners are dedicated to our mission - Fight Injustice: Love as Family: Empower Children - but they're also committed to our 100% model.

## Benefits to Your Business

- Enhance your corporate reputation
- Differentiate yourself from your competitors
- Demonstrate your commitment to being socially responsible
- Build employee engagement
- Create a family feel-good environment that will help you retain employees
- Tax relief for donations made

## Membership Packages:

Katie Taylor, Zest4Kidz Ambassador, 3-time World Champion and 2012 Irish Olympian boxer, invites you to join her in supporting Zest4Kidz!

### Bronze Package: €600 per year

- Free advertising on Z4K Facebook & website
- Post-Olympic lunch with Katie Taylor as guest of honor

### Silver Package: €1,200 per year

- Free advertising on Z4K Facebook, website & literature
- Certificate of partnership for your office
- Use of Z4K logo on your website/blog/Facebook
- Up to 2 People on a Z4K trip (fundraised)
- Post-Olympic lunch with Katie Taylor as guest of honor
- Group Photo with Katie Taylor

### Gold Package: €2,400 per year

- Free advertising on Z4K Facebook, website, literature & video
- Certificate of Partnership for your office
- Group photo & Individual photo with Katie Taylor
- Video short of your company with Katie Taylor
- Use of Z4K logo on your website/blog/Facebook & print media
- Up to 10 People on a Z4K trip (fundraised)
- Free team building 1/2 day seminar creating an atmosphere of contribution and excitement about what your business is doing to help vulnerable children
- Post-Olympic lunch with Katie Taylor as guest of honor



**Katie Taylor, 3X World Champion & Zest4Kidz Ambassador**



*Zest4Kidz has firm guidelines in place protecting our brand, logo and intellectual property. We appreciate the full cooperation of our Zest4Kidz Business Partners to help enforce these guidelines.*

## **Zest4Kidz Business Partners**

Zest4Kidz is grateful to all of the great companies who donate to our organization. The generosity of many companies has fueled our success. If you would like to become a Zest4Kidz Business Partner, please contact us at [matt@zest4kidz](mailto:matt@zest4kidz).

## **What Constitutes a Partnership?**

Zest4Kidz enters into official partnerships with companies who have an established brand and a strong commitment to our mission and 100% model. A corporate partnership with Zest4Kidz represents a monthly or yearly financial contribution for a minimum of one year. To honor our Zest4Kidz Business Partnerships, we ask that all other companies and individuals please refrain from using any language containing the words “partner” or “partnership” when referring to their support of Zest4Kidz.

## **Using the Zest4Kidz Name**

The Zest4Kidz name may be used only to describe where donated funds are designated, but may not be used to promote any product or service. Furthermore, the Zest4Kidz name may not be placed on any products or product packaging. Please do not place the Zest4Kidz name in greater prominence than the company benefiting Zest4Kidz on any promotional materials or websites.

The Zest4Kidz name is one word and always finishes with the letter “Z”.

## **Use of Zest4Kidz Logo**

The use of the Zest4Kidz logo is strictly limited to official Zest4Kidz Business Partners. The logo should never appear more prominent than the logo of the company benefiting Zest4Kidz. Should the partnership between Zest4Kidz and a Zest4Kidz Business Partner come to an end, we ask that use of our logo be suspended within 30 days.

## **Use of Zest4Kidz Images**

In accordance with our child protection policy, the use of Zest4Kidz images, especially those including children is strictly limited to official Zest4Kidz Business Partners. Each Zest4Kidz Business Partner will receive a pack of images and media to use on their website, video & literature in accordance with their chosen membership package.

## **Appropriated Use**

Zest4Kidz reserves the right to decline sponsorship from any company or group whose products, services or activities, in the view of the Board, have a negative impact on the well-being of children or are incompatible with the Mission and Vision of Zest4Kidz. Application of this guideline would exclude, for example, sponsorship from manufacturers and/or distributors of weapons, alcohol and tobacco products and certain products and services deemed to be inappropriate for use by children.

**Zest4Kidz reserves the right to refuse the use of the Zest4Kidz name or marks at any time.**

Become

## Zest4Kidz Business Partners



### Partner With Us

To sign up simply fill out the Zest4Kidz Business Partner Application form below and send it in to us. Please be sure to read through our guidelines. Thank you for choosing to partner with Zest4Kidz to help children in desperate circumstances.

### Zest4Kidz Business Partner Application

Company Name	<input type="text"/>		
Company Address	<input type="text"/>		
Contact Person	<input type="text"/>		
Contact Email	<input type="text"/>		
Contact Phone	<input type="text"/>		
<hr/>			
Choose Your Package	<input type="checkbox"/> Bronze €600	<input type="checkbox"/> Silver €1,200	<input type="checkbox"/> Gold €2,400
<hr/>			
Method of Payment	<input type="checkbox"/> Cheque	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
	<input type="checkbox"/> Laser		
Card #	<input type="text"/>		
Exp. Date	<input type="text"/>	3 Digit # on Back of card	<input type="text"/>
	Today's Date		<input type="text"/>
Signature	<input type="text"/>		
<p>Please make cheques payable to Zest4Kidz</p>			

Please forward this form to  
Zest4Kidz, 21 The Court, Cruagh Manor, Stepaside, Dublin 18  
Tel: (01) 206-3872 Email: Matt@Zest4Kidz.com www.zest4kidz.com