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Dear Birthday boy/girl,

Let me begin by saying thank you! Thank you for choosing to make your birthday a significant event in the lives of children who need help. Not only are you raising much needed funds, you are raising awareness. We hope that this celebration will be a memorable one.

So, how does It Work?

Simple. Take Sarah for instance. Sarah was turning 29 and wanted to do something big with her birthday. She organized a party just as she would any other year but instead of asking for gifts she asked that her friends donate €20 on her behalf to Zest4Kidz. Sarah collected the money made the donation and then Zest4Kidz sent her photographs of the children in India she helped to clothe, feed and educate.

You're free to celebrate any way you like. That's just an example, but you get the idea. Some people like to keep Zest4Kidz very low-profile and others like to tell a bit about us. Hey, it's your party, celebrate as you like.

We have provided you with a few resources:

1. A one page (double sided) brochure
2. A one page (double sided) invites
3. A one page poster (boy version & girl version)
4. Videos are available at www.youtube.com/zest4kidz

Please deposit all collected donations into the Zest4Kidz account:

Bank Details:

Bank: AIB 10 Main St. Dundrum Dublin 14

Sort code: 933120

Account No: 26912094

Again, thank you for choosing to donate your birthday this year. We hope that it is an extremely enjoyable celebration. Please check our website for the latest updates and stories.

Sincerely yours,

Matthew Kingsley
Operations Manager
Zest4Kidz